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PUBLIC RELEASE

TCI FINANCIAL SERVICES COMMISSION STRENGTHENS COMMUNICATIONS AND RESPONSIBLE AI PRACTICE FOLLOWING IABC WORLD CONFERENCE



PROVIDENCIALES, Turks and Caicos; Wednesday, 8 July, 2026 - **Dr Courtney Robinson**, Communications Advisor for the Turks and Caicos Islands **Financial Services Commission** (TCI FSC), represented the Commission at the **2026 IABC World Conference** in Toronto, Canada (14–16 June 2026). The global gathering of communications professionals explored strategic communication, innovation, ethics, and trust amid rapid technological change.

Dr Robinson took part in panels and workshops on the practical application of artificial intelligence in communications, data-informed storytelling, crisis response, and audience-centered engagement. Sessions emphasised the need to balance technological efficiency with human judgment, ethical governance, and authenticity, principles that align with the Commission’s commitment to transparent, responsible regulation.

“Attending the IABC World Conference reinforced the conviction that emerging technologies must strengthen public trust, not supplant it. The experience yielded practical tools and frameworks to enhance stakeholder engagement, sharpen crisis communications, and ensure AI adoption at the TCI FSC is ethical, accountable, and audience-centered,” said the Communications Advisor.

Dr Robinson also participated in peer dialogues on responsible AI adoption and digital ethics for regulated sectors such as financial services. The insights gained will inform efforts to enhance the Commission’s communication strategies, support evidence-based decision-making and elevate the role of communicators as strategic advisers to senior leadership.

Kenisha Bacchus, Managing Director (Ag) of the TCI FSC, praised the professional development opportunity. “Dr Robinson’s participation at this global convening strengthens our capacity to navigate the intersection of regulation, technology and public confidence,” said Bacchus. “Our priority remains safeguarding the jurisdiction’s reputation while embracing innovation that enhances transparency and consumer protection.”

The TCI FSC continues to prioritise effective communication and ethical technology adoption as central to its regulatory mandate. Dr Robinson’s attendance at the IABC World Conference represents a proactive step in aligning international best practice with the Commission’s mission to promote a resilient, trustworthy financial services environment.

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About the FSC

The FSC serves as the integrated regulator for all financial services businesses operating in or from the TCI, with responsibility for supervising designated non-financial businesses and professions and not-for-profit entities. Through its Commercial Registry, the Commission also administers company formation and the registration of business names, patents, and trademarks.